

## PROFESSIONAL EXPERIENCE

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Jan 2017 – Present

**Studio DBC** (New York, NY)

**DESIGN THINKER**

My work in this role focuses on branding. I design logos and websites, write style guides, create custom illustrations and more for a long list of clients including the National Basketball Players Association Foundation and the National Urban League. Our studio was brought on for a two-month consulting project with American Express where I was a lead Creative.

April 2013 – Jan 2015

**HarperCollins Publishers** (New York, NY)

**ASSOCIATE DESIGNER, ADVERTISING AND PROMOTIONS**

I designed print and web ads, social media assets, and promotional items for HarperCollins books. My work was displayed at both San Diego and New York Comic Cons, Book Expo of America, and other literary conventions. I performed custom illustration, proofreading, pre-flighting, project management, and HTML coding to meet the department's needs.

Dec 2010 – Dec 2011

**The Leon Levy Center for Biography** (New York, NY)

**SENIOR OFFICE MANAGER + EVENT COORDINATOR AT THE CUNY GRADUATE CENTER**

In this role I maintained the Center's website, worked with design agencies to create event signage and ads, wrote newsletters, and assisted the writers at the Center.

June 2008 – Nov 2010

***Parnassus: Poetry in Review*** (New York, NY)

**ASSISTANT EDITOR**

As Assistant Editor, I was responsible for laying out each issue of the magazine, reading submissions, proofreading each issue, corresponding with contributing writers, artists, and subscribers, researching artwork permissions, and applying for grants.

Internships:

***The Onion*** (New York, NY): January – June 2009

***McSweeney's/The Believer Magazine*** (San Francisco, CA): June – September 2007

## EDUCATION

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**Baruch College** (New York, NY): Graduated 2012

CERTIFICATE DEGREES IN GRAPHIC DESIGN AND WEB DESIGN

**University of Iowa** (Iowa City, IA): Graduated 2008

BACHELOR OF ARTS, WITH HONORS IN ENGLISH LITERATURE (CONCENTRATION: CREATIVE WRITING)

MINORS IN SPANISH AND INTERNATIONAL STUDIES

## TECHNICAL SKILLS

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Adobe CC: Illustrator, InDesign, Photoshop. Clip Studio Paint. PC and Mac OS. HTML + CSS. WordPress. Squarespace.

## SPECIALIZATIONS

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Branding. Illustration. Visual Storytelling. Promotional Design.

## AWARDS

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RECIPIENT OF A SPACE ON RYDER FARM ARTIST RESIDENCY (Brewster, New York, 2016)

FINALIST AS AN APP DESIGNER IN CULTIVATED WIT'S COMEDY HACK DAY (New York City, 2014)